



A MINDFULLY CURATED ISLAND SHOP.

# ***RETAIL THERAPY***

***"I always say shopping is  
cheaper than a psychiatrist."***

***- Tammy Faye Bakker***

## ***WHAT IS THE LOJA?***

'LOJA' is the Portuguese word for 'little shop', a nod to Alison's heritage. Pulled from years of experience in the luxury fashion + hotel design industries, she has curated a chic assortment of merchandise from Bermudian designers, creatives + artists. She threw in a dash of understated logo gear, vintage items + custom handmade Ledgelets products.

## ***MISSION:***

The Ledgelets' 'mindfully curated' island lifestyle shop is an acknowledgement of the future, as well as the past. An antidote to the toxic, unsustainable industry of 'fast fashion + design'. Each purchase is ethically supporting local economy + a cleaner environment. What can be more therapeutic than that? #sustainablefashion #cleanbeauty

## ***FANCY AN ITEM DISPLAYED IN YOUR COTTAGE?***

We are happy to process a contactless payment, and deliver a flat-packed, easy-to-travel gift bag to your door.

## ***IN THE MOOD TO BROWSE?***

Kindly make an appointment to peruse the LOJA pop-up, located in the Ledgelets' Clubhouse. Please email [retreat@theledgelets.com](mailto:retreat@theledgelets.com) to arrange all the things.

## ***PAYMENT OPTIONS:***

We take both US \$+ BD\$, local bank transfer, PayPal + Venmo.

# ***THE BIG PAYBACK***

***This. Is for you. (and us!)***

As a **token of gratitude** for directly supporting the female-owned, small business, local island economy, please enjoy the following discount(s) on your LOJA purchase **when you send us a little online love.**

## ***\$10 OFF***

Follow our new + improved Instagram, **@theledgelets**. (Sadly, our former **@lcc\_bda account was hacked!**)

**-AND-**

Add your email to our **very infrequent** seasonal email blast to be notified of flash sales + off season promotions.

## ***\$20 OFF***

Post an **Instagram Reel** + use the at mention **@theledgelets**

**-AND-**

Kindly leave us a **Google Business Profile Review**.

Search up "The Ledgelets Bermuda" in Google. Our profile will pop up on the right side of the screen + simply follow the link to "write a review".

## ***RULES OF PLAY***

Offers are **per guest group**; Exclusions apply;

Spends of up to \$100 are eligible to redeem one discount only;

Spends of \$100 or more are eligible to combine discounts;

Please send your email confirming your choices of play to

**retreat@theledgelets.com.**

## THE 'KNOCK YOUR SOCKS OFF' RUM SWIZZLE

Made by "Chef JY", this traditional Bermudian rum punch is a blend of pineapple juice, orange juice, Gosling's Black Seal rum + Gold rum, topped off with a few secret ingredients... This recipe has welcomed guests to the Ledgelets + Bermuda since 1948. Happy to whip up a mocktail version, if so desired. *(Pitcher Refill/32oz - \$35) (\*excluded)*

## BERMUDA CEDAR SACHETS

Made for Ledgelets by a locally, with vintage fabric remnants + Bermuda Cedar. These aromatic shavings were saved from fallen cedar trees in various storms + were used to build our garden fences. Bermuda Cedar has been listed as an endangered species since the early 1900's, when a mite introduced to the island during WWI destroyed the population.

*(Set of 2 - \$35)*

## LOGO TEE SHIRT

Our basic crewneck tee is a no-brainer gift to wear home. 100% cotton + ethically sourced. Two versions: one is family friendly; one is cheeky adult fun. Three colour ways, white, pink and sea blue. *(One/\$40; Two/\$60; Three/\$80)*

## LOGO HOODIE ROBE

Enjoy the hoodie robe life beyond Bermuda. Disclaimer: 100% guaranteed to bring back the island vibes when wearing. Made in the USA.

*(One Size - \$75)*

## LOGO TOWEL

Super luxe + thicker than "typical" pool towels, this vacation essential provides comfort + high absorption power, while still being lightweight and easy to pack. Made in ethically in Turkey, with a team located in the United States. #poolside *(One/\$40; Two/\$60; Three/\$80)*

## LOGO HAT

Rep your favourite cottage colony cap, from your favourite island, in a classic, yet minimal way. *(\$35)*

## THE RAW" BERMUDA HONEY

Enjoy Raw Bermuda Honey straight from the source. Our raw honey is harvested in small batches from hives kept on property. Our hives are maintained by local beekeeper, Spencer Field, who is on a mission to grow + protect the island's endangered bee population. "The Raw" is known for its amazing taste, thanks to the exotic variety of old-growth sub-tropical flora and fauna that has been cultivated here for 70+ years. The health benefits of incorporating raw honey into one's diet are impressive. It is antioxidant rich and helps promote healthy immunity + sleep. Raw honey is a prebiotic which helps with digestion and gut health. Pair with your favourite meal, or take home as a special gift.

*(4oz Jar - \$30; 2oz Jar - \$15) #savethebees*

## OLD GARDEN ROSE MIRACLE HEALING OIL

Our hand-pressed blend of roses, organic Spanish olive oil, and calming essential oils of lavender, tangerine, bergamot, cypress, geranium, frankincense + chamomile. Helps to soothe dry hands, cuticles and skin, as well as to restore inner calm, balance, and combat anxiety. Our roses include an abundance of old garden roses (an endangered species), grown in the Ledgelets Gardens with love for three generations. For a full explanation on the healing power of roses, olive oil, and calming essences, please visit: [theledgelets.com/old-garden-rose-healing oil](http://theledgelets.com/old-garden-rose-healing-oil). Our bottles are made in the USA from recycled UV black glass, and are 100% reusable. #cleanbeauty #madeinbermuda #savetheoldrose

*(8oz Pump Btl - \$95; 100ml Pump Btl - \$75; 30ml Roller - \$55;  
5ml Mini-Roller - \$10)*

## OLD GARDEN ROSE HEALING SALVE

A natural companion to oil, is salve. Most popular rose salves on the market actually contain very little rose, and can be full of chemicals and toxins. Hence, by popular demand, we developed our Old Garden Rose lip + skin salve for times deeper hydration is needed. It is a blend of organic bees wax; virgin organic coconut oil; Old Garden Rose healing oil; and little organic rose absolute for some added luxury healing.

*(15ml Jar - \$35)*

## ALEXANDRA MOSHER STUDIO JEWELLERY

Alexandra + her Bermudian Team handcraft jewellery that reflects the natural elements found in the island's clear blue waters + lush subtropical gardens. Her pink-sand pieces are the sweetest memory of your Bermudian holiday; a tasteful, wearable piece of art to keep our island in your heart, long after the tan fades. We recommend a visit to her flagship boutique on Front Street in Hamilton, as well as her curated studio tour experience. \*For free next day local delivery + 10% OFF, purchase from her website: alexandramosher.com; use CODE LCCVIP10. (Pricing Upon Request; excluded)

## GGC x WORLD JIGSAW PUZZLE

Original artwork by local Bermudian artist, Gretchen Conyers. GGC WORLD X is built off the basis of helping others step into alignment, to raise their vibration so they can ultimately live their best life! In other terms, it's her mission to help others feel GOOD. IG: @ggcworldx. (Gift Box Set - \$35)

## MAROONED x THE LEDGELETS 'SAVE THE REEF' TEE

Designed by local creative Adam Johnson, Maroon's mission is to educate young people on the value of saving our oceans + reefs. A portion of the proceeds go towards a student scholarship summer camp programme about reef conservation + preservation. (M/L \$35)

## LOJA VINTAGE CAPSULE

Mindfully restored on island, our sustainable lifestyle capsule is a nod toward the future as well as the past; an antidote to the toxic industry of fast fashion + design. Handpicked in thrift and consignment shops, or pulled out of the Young's storage units, then carefully restored + re-labeled by local artisans. A purchase of each piece is going toward a cleaner environment, and let's be real, a way more authentic look than anything brand new. \*pricing as tagged

## REEF SAFE + NON-TOXIC SPF 20

Did you know that many SPF, cosmetics + beauty products might be harmful to ourselves + the environment? Sadly, many of these products can be laden with chemicals that cause long-term damage. The Environmental Working Group (ewg.org) cites: women use an average of 12 products/day, containing 168 different chemicals; men use fewer products, but still put 85 chemicals on their body/day + many studies have linked the endocrine-disrupting effects of 3 common ingredients found in children's + pregnancy "safe" SPFs: homosalate, avobenzone + oxybenzone.

In addition to the fact that sea anemones + coral turn these common sunscreen ingredients into a toxin, they are also extremely sensitive to water temperature. Thus, with rising ocean temperatures due to climate change + the release of toxins, coral has begun to bleach. 'Coral bleaching' is the first sign of coral death. If too many reefs die, this can lead to the destruction of marine ecosystems and even the extinction of some fish.

Why do we need coral reefs to survive? Coral reefs provide an important ecosystem for life underwater, protect coastal areas by reducing the power of waves hitting the coast, and provide a crucial source of income for millions of people. Coral reefs teem with diverse life. Thousands of species can be found living on one reef. We know it can be overwhelming, but with one small change we can make a difference.

The Ledgelets has provided samples of reef-friendly SPF for your usage, as we are a 'non-toxic sunscreen only' property. Sourced from 'Cassine', a Bermudian mom-n-daughter owned clean beauty shop, check out their full range of non-toxic self-care products for the entire family at [www.cassine.shop/](http://www.cassine.shop/). They deliver! Detoxify your routine, you will not regret it! #beautyandthereef

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